

25

25 IMPACTFUL LICEN

The home furnishings world has long used celebrities, and famous places as inspiration for product designs. So vast, but we have culled 25 of the licenses that have been the industry. Following is a look at those 25, including a mission statement and a compilation of their product categories.

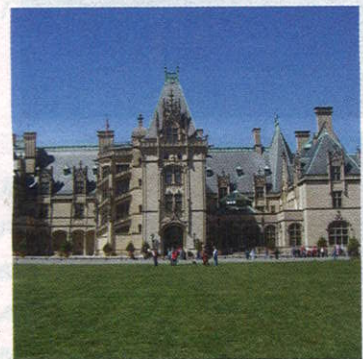
COMPILED BY JESSE BURKHART, ALEX LEMONDE-GRAY AND



BOB TIMBERLAKE

MISSION STATEMENT: Comfortable, casual and just a touch elegant, Bob Timberlake captures your sense of style. Everything that bears the Bob Timberlake name reflects all the comforts of home.

VENDORS AND PRODUCT CATEGORIES: Capel Rugs (rugs); Century Furniture (furniture); Mystic Valley Traders (top of bed); Sedgefield by Adams (lighting)



BILTMORE

MISSION STATEMENT: Through Biltmore For Your Home and Biltmore Chateau Reserve, consumers are able to experience both the classic designs found in George Vanderbilt's grand collection of art and furnishings, and the relaxed enjoyment of fine country living.

VENDORS AND PRODUCT CATEGORIES: Artaissance (wall décor); Burton + Burton (dinnerware); Capel Rugs (rugs); Elk Lighting (lighting); Encore/Sarreid (furniture); Habersham (furniture); Habersham Feathers (furniture); Larson-Juhl (wall décor); Manual Woodworkers & Weavers (soft goods); Oriental Accent (lamps, accessories); Ridgeway Clock Company (clocks); Whitecraft (outdoor furniture)

WILLIAMSBURG

MISSION STATEMENT: Williamsburg offers fresh designs in all categories of home and gift. With products inspired by the 18th century and designed for today's lifestyle, Williamsburg is a leader of American style.

VENDORS AND PRODUCT CATEGORIES: Achla (outdoor décor); Aldik (botanicals and holiday); Andrea by Sadek (tabletop, accessories); C&F (table linens, top of bed); Campana (garden décor); Capel (rugs); Carvers Guild (wall décor); Ellery (textiles); Friedman Brothers (wall décor); Global Views (accessories); Hudson Valley Lighting & Troy Lighting (lighting); Michaelian (rugs); Motahedeh (dinnerware); Nichols & Stone (furniture); Obeetee (rugs); Oriental Accent (lamps, accessories); SPI (garden décor); Sedgefield by Adams (lighting); Stickley Furniture (furniture)



KATHY IRELAND WORLD-WIDE

MISSION STATEMENT: Finding solutions for families, especially busy moms.

VENDORS AND PRODUCT CATEGORIES: Belagio Enterprises (home décor); Bonavista Fabrics (fabrics); Hallmart Collectibles (top of bed); Hanna's Candles (fragrances); JJI (home décor); Pacific Coast Lighting (accessories, lighting); Rogaska (dinnerware)

DICK IDOL

MISSION STATEMENT: To be the definitive outdoor lifestyle brand and top source for refined rustic styling.

VENDORS AND PRODUCT CATEGORIES: Crestview Collection (accessories, home décor, lighting, wall décor);

Groovystuff (accessories, home décor, lighting, wall décor); Klausner (furniture); Shadow Mountain (furniture, top of bed); Surya (rugs)



CANDICE OLSON

MISSION STATEMENT: Olson has 15-plus years of design experience and is the star of the home makeover television show *Divine Design*.

VENDORS AND PRODUCT CATEGORIES: Allied Home (white goods); AF Lighting (lighting); Burnes of Boston (accessories); Kravet Fabrics (upholstery fabrics) Norwalk Furniture (upholstered furniture); Paragon Company (wall décor); Planet Import (outdoor décor); Revco International (case goods); Revman International (bedding, bath); Surya (rugs)

BOB MACKIE

MISSION STATEMENT: Mackie's reputation was built designing for and dressing the most glamorous and charismatic women in the world. His designs have graced many stars in the entertainment industry.

VENDORS AND PRODUCT CATEGORIES: American Drew (home furnishings); Murray Feiss Lighting (lighting); Surya (rugs)

THOMAS O'BRIEN

MISSION STATEMENT: O'Brien is reputable for translating modernism into a livable style, one based in comfort and tradition as much as spare streamlining. His work is known for its unique blend of refined, yet easy domesticity and vintage elegance.

VENDORS AND PRODUCT CATEGORIES: Hickory Chair (furniture); Reed & Barton (tableware); Safavieh (rugs)

SUZANNE KASLER

MISSION STATEMENT: Incorporating

the personal collections of her clients with fine art and antiques, contemporary pieces and custom-designed furniture, Kasler's meaningful interiors straddle the middle ground between sophisticated and ingénue.

VENDORS AND PRODUCT CATEGORIES: Ballard Designs (accessories); Hickory Chair (furniture); Lee Jofa (fabrics); Safavieh (rugs); Soicher Marin (wall décor); Visual Comfort (lighting)



BARCLAY BUTERA LIFESTYLE

MISSION STATEMENT: As a lifestyle designer of luxury spaces and home furnishings, Butera's desire is to provide a broader mass market with high-style home décor that is both inspirational and approachable in design.

VENDORS AND PRODUCT CATEGORIES: Bradburn Gallery (lighting); Eastern Accents (top of bed); Home Furnishings International (furniture); Kravet (fabrics); Merida (rugs); Wendover Art Group (wall décor); Zodax (accessories, fragrances, home décor)

BARBARA BARRY

MISSION STATEMENT: Inspired by the things that exist freely in daily life, Barry sees the world in terms of light, form color and texture. She believes that beauty is healing and inspiring, and she wants to help others see the beauty in all areas of their lives.

VENDORS AND PRODUCT CATEGORIES: Ann Sacks Tile & Stone (bath furnishings); Baker Furniture (furniture); Global Views (accessories, gifts); HBF Textiles (soft goods); Kravet (fabrics); McGuire Furniture (furniture); Soicher Marin (wall décor); Tufenkian Carpets (rugs); Visual Comfort Lighting (lighting)